



2022 Toledo Road Runners Club Trail Series Event Sponsorship Request

SewHope is a Toledo-based, nonprofit organization whose mission is to partner with the poor, marginalized, and exploited in Guatemala to help end the injustices of poverty and to bring about sustainable communities.

Every year SewHope, in partnership with TRRC, Second Sole and Metroparks Toledo, holds a series of local running events/fund-raisers called the TRRC Trail Series, which helps raise awareness of SewHope's efforts and provides funds to support their work. In past years, *these runs have had over 600 participants total*, and we expect higher turnout this year! The runs are:

July 24 *Where's the Dam ½ and ¼ Trail Marathon, Providence Park*

Aug. 17 *Miles for Missions Raffle Run, Sidecut*

Not part of the TRRC Trail Series, but your sponsorship WILL be recognized at this event also

Sept. 18 *Oak Openings Stampede 50K, 25K and 5K Oak Openings*

Oct. 23 *Falling Leaves 8 Miler and 5K, Secor Park*

SewHope would be very grateful if you could support our efforts through a sponsorship donation. By becoming a sponsor, you will play a significant and crucial role in addressing hunger, medical needs, poor education, inadequate housing and sanitation, and lack of clean water for some of the most destitute people in the Americas (see attached for program details). Below, you will find our different sponsorship levels available for our Trail Series. Together, we can make the plight of some of the planet's most poor a little better.

****Your sponsorship will be recognized at all four races****

Thank you for your consideration and support! Attached you will find our sponsorship form that can be completed and submitted by email or mail. If you have any questions feel free to contact me.

Best,

Randy Ruch, SewHope Board Member
E-mail: randall.ruch@gmail.com





SewHope

Sponsorship Levels:

There are various levels of sponsorship for the SewHope Trail Series:

Presenting Sponsor: \$2,000

- Company name or logo printed prominently on our race banner
- Recognition in Annual Report
- Company name/logo largely printed on 4 race t-shirts
- Opportunity to set-up a vender booth on race day
- Social media recognition
- 10 complimentary Raffle Run registrations & t-shirts

Gold Sponsor: \$1,000

- Company name or logo on 4 race t-shirts
- Recognition in Annual Report
- Opportunity to set-up a vendor booth on race day
- Social media recognition
- 5 complimentary Raffle Run registrations & t-shirts

Silver Sponsor: \$500

- Company name or logo on 4 race t-shirts
- Recognition in Annual Report
- Opportunity to set-up a vendor booth on race day
- Social media recognition

Bronze Sponsor: \$250

- Company name or logo on 4 race t-shirts
- Opportunity to set-up a vendor booth on race day
- Social media recognition



SewHope

TRRC Trail Series Event Sponsorship Form

July 24, August 17, September 18 and October 23 Trail Run Series

1. Sponsorship Level (please circle one):

Presenting (\$2,000) Gold (\$1,000) Silver (\$500) Bronze (\$250)

2. Artwork and logos should be submitted to randall.ruch@gmail.com as follows: Logos for t-shirts **will be printed only in one color** and should be submitted as hi-res JPEG or EPS files **by July 2nd, 2021.**
3. Checks can be made payable to **SewHope, Inc.** and mailed to 3828 Brookside Rd, Toledo, OH 43606 **by July 2nd, 2021** or you can pay via our website at www.sewhope.org
4. Additional Questions? Feel free to contact Randy Ruch (randall.ruch@gmail.com; 419-410-2359)

Company Name as it should appear in print: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____ Phone Number: _____

Contact email: _____

Website Address (URL): _____

Authorized Signature: _____

Completed Sponsorship Forms should be submitted via:

Email: randall.ruch@gmail.com

Or mail:

Randy Ruch
3828 Brookside Rd
Toledo, OH 43606



SewHope

Public Health Programs

Providing the supplies, education, and opportunities local families need to create and sustain cleaner, safer living environments and improve their overall health.

We partner with Guatemalans to help them obtain the tools and skills they need to determine their own futures.

Current Projects

Chispa Stoves

- Replaces typical open-flame cooking with highly efficient, low emission stoves
- In 2021, 20 stoves were installed and this year an additional 20 will be installed
- These stoves require less wood and vent the smoke out of the home, keeping families safer and healthier.

Poultry and Tilapia

- Four pools house up to 2000 tilapia to be sold or feed students
- Chickens are raised to feed students, as part of the at-home sustainable foods initiative, or sold

At-Home Sustainable Foods Initiative

- Teaches local families how to grow and sustain gardens and how to raise poultry
- SewHope provides the seeds, the feed, and the chicks while the families are held accountable for the outcome

Solar Lights and Eco-Filters

- Solar lamps provide light for those without electricity, ensuring families can work and students can continue to study after the sun sets
- Eco-Filters filter drinking water, removing 99% of harmful bacteria
- 15 water filters were installed in 2021

Agriculture on Campus

- 30+ variety of fruits and vegetables are cultivated year-round
- Drip-irrigation system waters the gardens while reducing over all water usage and man-hours

